

Local Faces of PHILANTHROPY

November 2014

Charity Register
2015 Social Calendar
see page 26

Resident 

Golf Great graces The Tradition 2014

The unique, one-of-a-kind annual golf tournament brings top PGA Tour brass to a format unlike any other - all to benefit the mission of the St. Vincent's Mobile Health Outreach Ministry. Lead sponsor Aubrey Edge, CEO and President of First Coast Energy with his wife Elizabeth and PGA Tour Legend Peter Jacobsen.



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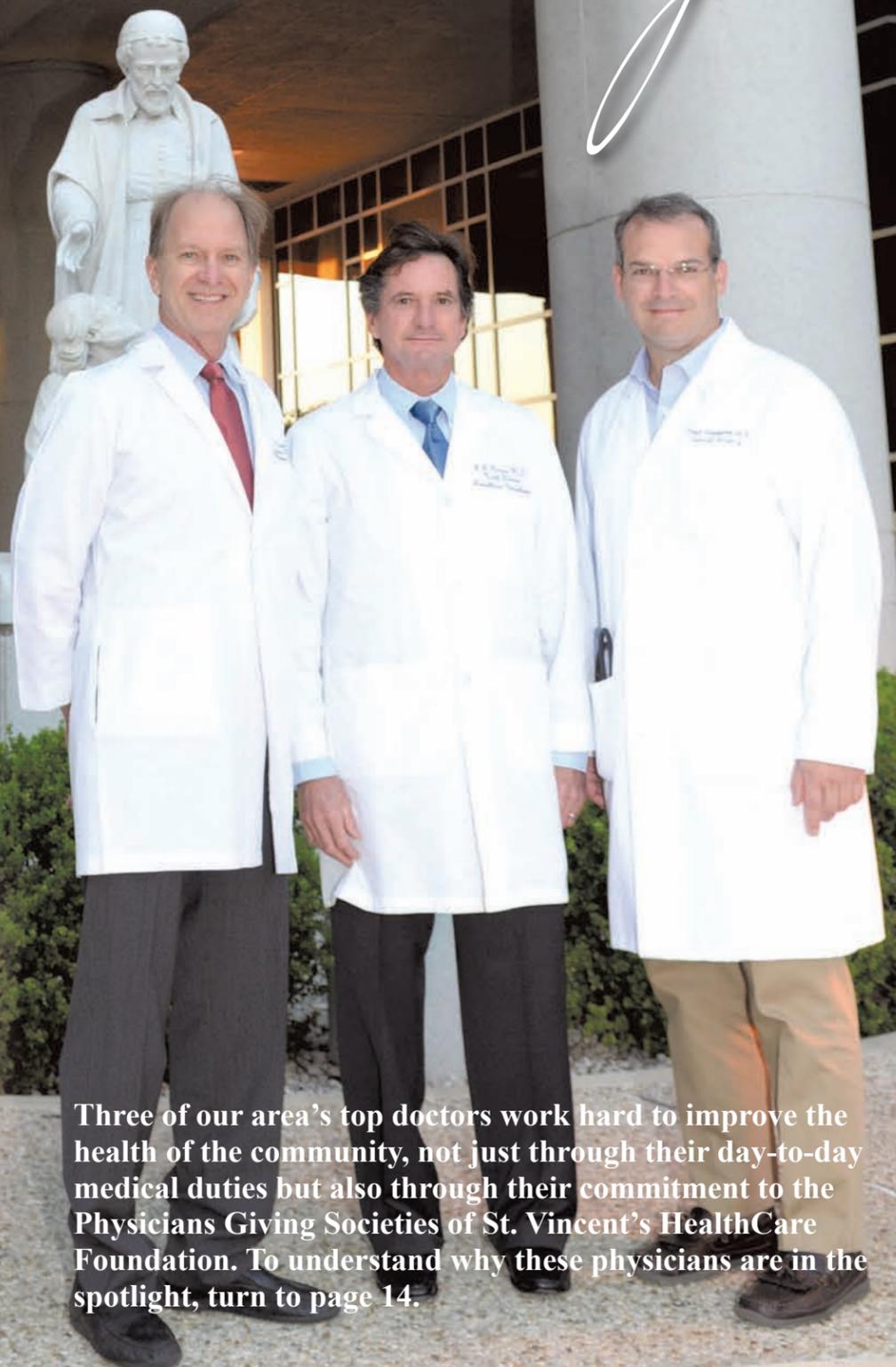
The 34th St. Vincent's HealthCare Foundation Red Rose Ball, chaired by Vicki and Steve Tunstill M.D., Celeste Donovan, Ruthie and Sidney Simmons will feature dinner, a live auction, music and internationally acclaimed magician John Railing. Funds from this year's ball will benefit St. Vincent's Riverside Emergency Room waiting area.



New Rules of Black Tie

see page 24

Three of our area's top doctors work hard to improve the health of the community, not just through their day-to-day medical duties but also through their commitment to the Physicians Giving Societies of St. Vincent's HealthCare Foundation. To understand why these physicians are in the spotlight, turn to page 14.



Stephen L. Tunstill, M.D., Armando J. Roces, M.D., Paul J. Chappano, M.D.

Good People

Welcome to our Philanthropy Issue

The Resident's annual register of local charity events provides a glimpse into our community's generous spirit and highlights some of the organizations that provide aid, nourishment, shelter, guidance and inspiration – all to make our little corner of the world a better place.

You may not know that Jacksonville had the second largest increase in giving (8.7 percent) from 2006 to 2012 among the 50 biggest metropolitan areas. Our city also ranks sixth in the amount of income (3.8 percent) given to charity.

From givers large and small, the goodwill and passion put into each and every one of the hundreds of events never ceases to amaze us. And we know firsthand because we cover many of those soirees and more for our monthly Social Register.

The diverse selection of stories about these fundraising events is sure to lift spirits and hopefully raise awareness and money for

worthwhile causes. As you page through the issue, take note of both the number of generous patrons and the frequency with which they appear at one gala after another. These residents are living proof of the fulfillment of the command "to whom much is given, of him much will be required."

We are proud to showcase the phenomenal work that local nonprofits and their business partners are providing and we applaud the volunteers, chairs, coordinators and everyone involved for their time and effort.

It's an honor to help spread the word about local causes and the events that affect their ability to make our community a healthy place. As we shine a spotlight on a select few in these pages, keep in mind these are only a few of the charities in an area blessed with thousands of 501c3 organizations.

To all of them we say thank you for your service, and keep up the good work.



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Make your mark with a giving heart

By Kate A. Hallock
Community Resident News

When it comes to developing a philanthropic attitude, Courtney Weatherby-Hunter and Joanna Blinn take their own good advice to heart: Find something you're passionate about.

The women are so passionate about making a difference they've taken it beyond their vocations to lead the charge for others in the fundraising community.

Weatherby-Hunter, Director of Development for We Care Jacksonville, and Blinn, Special Gifts Coordinator for Wolfson Children's Hospital, are the co-chairs for the 2014 National Philanthropy Day Awards event on Nov. 20 at the Hyatt Regency.

The annual event, themed "Make Your Mark: Change the world with a giving heart," honors donors, volunteers and professionals who contribute significantly to the quality of life in our communities.

"I was co-chair last year and after realizing how well we work together, I asked Joanna to join me this year," said Weatherby-Hunter, who, along with Blinn, is a member of the First Coast Association of Fundraising Professionals. "The First Coast AFP membership also votes on these positions, along with the First Coast AFP Board."

After accepting the position, the two women put together an 18-person committee last January to plan the event, which culminates in the awards that publicly acknowledge outstanding individuals, corporations and fundraising professionals in the community.

"AFP members in our community submit nominations for the various categories, and then the nominations are then sent to the Orlando chapter of AFP for judging," said Weatherby-Hunter. Founded in 1986, the AFP Florida First Coast Chapter represents



Courtney Weatherby-Hunter, Joanna Blinn

over 160 fundraising professionals at over 95 organizations.

At Wolfson Children's Hospital, Blinn stewards mid-level donors and helps coordinate fundraising projects and events for the hospital, yet she still finds time to work with Weatherby-Hunter on the National Philanthropy Day event.

"Philanthropy plays many roles in helping sustain our society. It fills the void where budgets and funding fall short," explained Weatherby-Hunter. "Philanthropy funds services, programs, technology, buildings, etc. - that would not be in existence if it wasn't for the generosity of donors. It allows us to connect and share values with others

and become engaged in our world. It enables us to help people and bolsters a community."

At We Care Jacksonville, Weatherby-Hunter is responsible for the development and success of all fundraising activities including grant applications, events, and individual and corporate giving. She said that anyone can become philanthropic and make their mark.

"Find something you're passionate about. There are so many wonderful organizations with important missions that need support, whether it's your time, talent or treasure," she shared. "We can all truly make a difference."

National Philanthropy Day Award Winners

Outstanding Philanthropists: John and Geraldine Hayt, nominated by The Jacksonville Zoo & Gardens

Outstanding Volunteer Fundraiser: John Wilbanks, nominated by Sulzbacher Center

Outstanding Fundraising and Development Professional: Elizabeth Head, nominated by the University of North Florida

Outstanding Youth in Philanthropy: Marissa Ierna, nominated by Wolfson Children's Hospital

Outstanding Civic Organization: THE PLAYERS Championship, nominated by St. Vincent's Healthcare, The Clinton Foundation, The Community Foundation for Northeast Florida, Baptist Health/Wolfson Children's Hospital and Boys & Girls Clubs of Northeast Florida

Outstanding Young Professional Organization: The Horizon Board of Dreams Come True, nominated by Dreams Come True

Outstanding Corporation: VyStar Credit Union, nominated by the YMCA of Florida's First Coast and United Way of Northeast Florida

Outstanding Foundation: The GATE Foundation, nominated by the Boys & Girls Clubs of Northeast Florida

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Cindy Edelman, Board Chair for The Jacksonville Public Education Fund

Profile in Education: Champion for Quality

Although you won't see recruiting posters around town, San Marco resident Cindy Edelman, Board Chair for The Jacksonville Public Education Fund, wants to build an army.

She's hoping to create a force of engaged citizenry to advocate for a high quality public education. "It is vital that the community be informed about the public schools; we know that only 20% of the community has a direct connection to public schools which is truly amazing," said Edelman. "We need to engage the remaining 80% as they are key to helping create change."

Edelman shared, "It is one of my driving passions in life to see that all children have access to great teaching and to do as much as I can to help more children realize their potential through public education."

As a Trustee of the Community Foundation for Northeast Florida, Edelman has

participated in the 10-year Quality Education for All Initiative, which started in 2004-2005.

"It was a deep dive into public education and a desire to eliminate the achievement gap through learning and investment," Edelman explained. "One of the things we learned about was the importance of a high quality local public education fund or LEF, which we did not have in Jacksonville."

JPEF, an independent nonprofit founded in 2009, seeks to insure that all children in Duval County receive a high quality public education so that they may go on to college or career readiness and become productive citizens.

Mobilization

Edelman noted that anyone can be involved in the cause for higher quality public education. "There are many ways people can connect!" she said.

One way is through Discover Duval Schools where, in partnership with the Duval County Public School District, community members can see what is going on in schools all over the District. Another is an ongoing grass roots community engagement effort called One by One, which hosts an annual convention and the next one is Jan. 31 at the Prime Osborne

Supporters can also donate to Power Up Jax, a site where public school teachers can post innovative programs that need funding. Finally, Edelman suggests becoming a volunteer in schools as a mentor or tutor, established partners such as Boys and Girls Clubs or Communities in Schools. Visit www.jaxpef.org to learn more about these activities.

"If everyone would step up, think of how that would improve every major factor of life in our community from crime to health care to the economy. Public Education is the bedrock of our democracy and we need to reflect on that as a community and put it on the front burner," Edelman concluded. "The children of Jacksonville deserve nothing less."

Local chair love into involvement Celebrating a Decade of Doors

For Avondale resident Elizabeth Edge, involvement with Community PedsCare began with an introduction from a respected friend. For Edge, like many others who volunteer, there is a spark, a connection to the cause. With Edge, it was an experience with close family friends that fosters her emotions and dedication to PedsCare, a division of Community Hospice.

"Personally, we have a dear friend whose daughter died of brain cancer at the age of seven," she said. "That was really real and really raw for me still when I was invited to do this," said Edge. "I felt like I have an appreciation for what some of these families go through."

Edge has now committed to the children and families and takes time, as Chair of

Halloween Doors and More and as volunteer, to listen to the needs of families.

"I know, for example, that they [the event] used to have a separate hour, a preview hour for those [children's hospice] families to come through first and they didn't want it," said Edge. "It helps to not feel like they have a separate experience." The inclusion for these children and families who want to enjoy life as everyone else does was crucial in her mind.

For many families in Northeast Florida, insurance doesn't cover many of the costs associated with these unique situations. Community PedsCare helps to supply such needs as oxygen tanks, hospital beds, grief counselors, funding nurses to the home and counseling for siblings that have a really sick

brother or sister.

"Several families have, unfortunately, genetic situations that they didn't discover until they had several children, so they're not just dealing with one child. It's just staggering to consider," she shared.

"It's a really comprehensive approach to all of the issues that a family faces, and they sort of help them before they really need them," shared Edge about PedsCare programming.

For more information on Halloween Doors and More and Community PedsCare visit www.communityhospice.com.



Karim Crowley, Wendy Hattery and Elizabeth Edge

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Chairs share reasons for the season

As the Women's Board of Wolfson Children's Hospital ramps up for the 2014 Art & Antiques show, a story of friendship has also come of age. Two local women, co-chairs Susan Feeley and Jane Pomar, recall being friends in their teen years and then growing apart. This year, the pair looks back on their renewed friendship and their passion for the mission.

"There's comfort that we've known each other, truly playing off one another and complementing each other's talents, because we're two totally different people but we've been a great team," said Pomar.

Both women have found their own reasons to give their time and energy to the children's hospital and enjoy the rewards that come with the work.

For Feeley, it was 10 years ago during a fashion show wardrobe change, when a young girl she was helping struggled with her wig and a medical device. Shocked by the experience and drawn to tears telling the story, she was amazed by the resilience – it was a clincher. "Oh, my gosh, I'm hooked," she thought. "I've got to figure out how to get involved with this," she continued, "The models were so incredibly happy to be stars as a part of the day."

In Pomar's opinion, while the black tie gathering of more than 1,000 patrons is a hit, it's more than just a party. "It's such a mindset with the Women's Board that we're working hard as



Co-Chairs Susan Feeley and Jane Pomar

volunteers, that we're not going to spend too much money on a big fancy piece of decoration, unless we can sell it and make some money," she said. "Everything we do comes back to the hospital."

As one of two major benefits produced annually by the all-volunteer Women's Board, the 2014 Art & Antiques show will contribute vital funds for program and clinical equipment needs as part of a five-year, \$4 million pledge supporting the Pediatric Surgery Center of Distinction.

Plans for the center will ensure access to advanced pediatric surgical services and equipment, while allowing surgical staff to work on surgical techniques and teaching fellowships. The use of groundbreaking minimally invasive and robotic surgery will help pediatric trauma patients throughout the region.

Lane inducted as honorary lifetime member

Civic activist and philanthropist Helen Lane, along with longtime City Council member Warren Jones, was inducted as an honorary lifetime member of Leadership Jacksonville during the annual luncheon for graduates of the Leadership Jacksonville Class of 2014.

Aside from living in Boston, Mass. for a few weeks after her birth, Lane has always called Jacksonville home. She is a graduate of Sweetbriar College, and alongside late husband Ed, has been one of the city's most active civic servants. She is a co-founder of the Woman's Giving Alliance and has served as president of the Junior League of Jacksonville, the Garden Club of Jacksonville and the Cultural Council of Jacksonville, formerly known as the Arts Assembly. Lane has been referred to as the patron saint of Jacksonville preservation for her work in rescuing Victorian houses, with a total of 23 saved since 1969. She has also served on the boards of the Library Foundation, the Jacksonville Chamber of Commerce, the Jacksonville Historical Society, Riverside Avondale Preservation, the Community Foundation and the Cummer Museum.

The keynote presentation of the program included a showing of a segment of the



Helen Lane

Jacksonville Legacy Series video "Lessons in Leadership: Jacksonville's Community Trustees," which featured portions of interviews with Fran Kinne, Bob Shircliff, Delores Barr Weaver, Alton Yates, Jake Godbold and Frederick Schultz.

Club charts philanthropic course for nearly 85 years

The Propeller Club doesn't toot its own horn, which might seem unusual for an organization in the maritime industry. Chartered on Nov. 17, 1930, the Propeller Club of Jacksonville is one of the longest running, active clubs in the nation.

While its primary mission is to promote and support all aspects of the maritime industry, the Propeller Club of Jacksonville also quietly goes about raising funds and awarding scholarships.

Empire Point resident and vice president of membership, Ed Coppedge (inset photo) is fourth in a line of Coppedges who have served on the board since 1936.

"My grandfather, J.H. Coppedge, was a



Big Sea Day 2014, an event the club hosts for students in the University of North Florida Transportation & Logistics Program, showcasing maritime businesses in Northeast Florida.

past president and founding member. My father, James W. Coppedge, was president in 1964. My brother, Robert Coppedge,

was president in 1993," he shared. "I have been a member since 1988 however it was brought to my attention a couple of

years ago that I should be on the board in hopes that I could be the fourth Coppedge president. I am still a few years away."

Coppedge said that the organization is great for networking, but it "also has a heart. All of our socials are fundraising events in nature."

The Propeller Club's annual signature event, the Pirate Party Invasion, raises funds for the Safe Harbor Boys Home/Maritime Academy, a Christian boarding school for troubled boys. The Club also holds fundraisers for Pine Castle, Hubbard House, and Apostleship of the Sea, to name a few, and annually awards a \$1,000 Transportation/Logistics Scholarship to a student at the University of North Florida.

Rotarians rally for Polio eradication

The Omni Hotel Downtown played host to a meeting of international acclaim, as Rotarians from District 6970 representing Northeast Florida met for a special luncheon. The speakers, John Germ, Chair of Rotary International PolioPlus Committee and soon to be Rotary International President (2016-17) and Aziz Memon, Pakistan's National PolioPlus Chair, were in town to update members on the efforts to continue eradication of polio worldwide. A surprise celebrity ambassador was announced for the "WE ARE

THIS CLOSE" campaign poster, featuring Jacksonville Jaguars owner and businessman, Shad Khan. The announcement was made in light of preparations for "World Polio Day" on Oct. 24 and the Jaguars "Rotary Day" game on Oct. 26.

Hundreds of millions of dollars and countless volunteer hours have been spent on the front lines in the efforts to deliver vaccines and inoculations worldwide. Rotary International has 1.2 million members located in 34,000 clubs and 200 countries throughout the world.



Local Rotarians Traci Jenks, Vince McCormack and Madison Shelley

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Suggested shift in giving paradigm challenging

'Not all giving is beneficial to needy'

An alternative view on giving to the needy was presented by renowned author Robert Lupton at a Q&A session at City Rescue Mission last month.

Lupton's newest release, *Toxic Charity: How Churches and Charities Hurt Those They Help (And How to Reverse It)*, focuses on ways of giving that don't encourage entitlement in the homeless and poverty-stricken population. He believes that certain types of giving can even be harmful to a person in poverty.

Many people might give a homeless man or woman change, food, or even cash when solicited on the streets. In his book, Lupton suggests that free handouts should be incredibly limited so that a dependency is not formed by receiving without providing any service to the giver.

"No one is so poor that they have nothing of value to offer," Lupton said. "Giving people donations when they have the capacity to work and earn is hurtful."

Lupton encourages putting people to work for what they receive.

"Donors tend to interpret compassion as giving, as opposed to compassion as exchange," Lupton said. "Compassion by only giving is the cheapest way to do it. It largely devalues people."

Free donations to poverty-stricken people don't last as long as service-driven exchange, according to Lupton.

"[Free donations] are most convenient



to the giver," Lupton said. "[Exchange] is more challenging, complex and costly, but the impact is dramatically more positive."

Lupton said that some may not be ready

for a change out of a dependency cycle. For those who are ready for change, he said it's not that hard.

"If they're ready for change, it's not

rocket science," Lupton said. "But it is relational and labor intensive."

Lupton encourages a philosophy of getting out of the "giving away" business and getting into the development business, but asking for something in return from a homeless or poverty-stricken person is a paradigm shift for many organizations involved in charitable works throughout Jacksonville and the nation.

City Rescue Missions have already incorporated Lupton's philosophy into their programs.

"We immediately started offering our services Downtown on a seven-day-only basis," CRM Executive Director Penny Kievet said. "After one week, recipients of our services are required to be set up with a case manager."

Kievet said that CRM's recipients have already started to benefit from this change in service.

"People realize there are some things that they can do for themselves that we had been doing for them," Kievet said. "It gives them back their dignity."

Kievet strongly emphasizes that the way to get Jacksonville's homeless off the streets is to put them to work.

"If someone doesn't have money for a bed, then we need to put them to work in the kitchen," Kievet said. "People need to feel good about the contribution that they make...it's important to the soul."

Jacksonville #2 in giving increase

After breaking through the \$100,000 fundraising barrier a few months ago, The Nonprofit Center of Northeast Florida's initiative has leaped forward and, as of mid-October, had raised \$125,226 from 1,635 people...a 25 percent increase in giving.

That figure tracks with news that Jacksonville is second in an increase in giving for a period tracked from 2006 to 2012.

Rena Coughlin, CEO of The Nonprofit Center, said that was amazing, "especially when you consider it was in the middle of the recession."

The website-based giving platform currently has 85 active projects to which one can donate. More than 706 projects have been supported through the site.

"[Donors] like selecting a local community project with personal meaning," said Coughlin. "I do think there is a connection between community engagement and per capita giving...I think that's another form [giving], just like volunteerism and voting, that makes you feel more connected and an investor in your community."

Donors may browse charities by area of interest, such as art and culture, shelter and food or veterans, for example, or by an organization's name. Most of the projects on the site encourage donations as small as \$10.

"Ten or twenty-five dollars goes a long way on WeGive.org," Coughlin said.

The website also presents a vehicle for giving an unusual gift in the form of a gift card.

Give & Go 100

Another opportunity to give includes

the Give & Go 100. Donors may purchase Jacksonville Jaguars home game tickets at a discounted price and \$10 of the ticket price will go towards a charity of the donor's choice.

NCNF will match the \$10 donation through a partnership with the Jaguars, the Jaguars Foundation and the DuBow Family Foundation after 25 tickets have benefitted a charity. Once an organization reaches 100 tickets, NCNF will match with a \$20 donation.

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Delivering more than just meals

By Lara Patangan
Resident Community News

I admit I don't really like to cook. My favorite thing to make is reservations, not a risotto. So when I was invited to do a ride-along with the Meals on Wheels program I was eager to see the joy that bringing someone a hot meal can bring.

Meals on Wheels is run by Aging True, a Jacksonville nonprofit that enables home-based senior independence in Northeast Florida. They deliver nearly 300,000 hot and frozen meals 252 days a year to homebound seniors and disabled residents.

Meals on Wheels employees deliver meals to clients and to various drop-sites, including areas churches, where volunteers are waiting to take some of the prepared meals to help with the deliveries.

“There are so many people and I feel so bad for some of them. I see people in wheelchairs, people who can't walk. When I knock on the door they are just standing there waiting for me. Sometimes my heart just breaks, it's a big help to these people, you can't even imagine.”
-Patricia Hicks

I rode with Patricia Hicks, the Meals on Wheels employee who seemed driven more by compassion than a car. While she has only worked as a driver for a year, she spoke fondly of each client. Hicks could tell me things about each one, such as which ones were especially grateful, or would be waiting at the door for her arrival or the ones who always made her laugh.

The first client I met was a flirty fellow named Serafin George, but Hicks just called him George. He was in a wheel chair and waiting outside his Downtown apartment smoking a cigarette. George, 77, seemed very happy to see Hicks.

Because it was Friday, and the program only delivers daily Monday through Friday, we gave George not only his hot meal for the day but also a small box that contained two frozen meals for the weekend.

He said he was always happy to see Hicks because she was nice to him. George told me he liked me too. I told him I had a feeling he liked everyone, and he admitted that was true.

Back in the car, Hicks told me what a sweet person George is and while he was waiting for her today that's not the case when he gets sick.

“I feel so bad for him then,” explained Hicks. “I am so used to seeing his smiling face.”



Meals on Wheels volunteers Charles Cason, Bobbie Redshaw, Marty Succi, Heather and Andrew Mauney at Lakewood Presbyterian Church



Glenys Keller with Patricia Hicks



Maria Caldwell



Lara Patangan with client Eleanor Richardson



Barbara and Virgil Jernigan, Meals on Wheels volunteers



Velma Skinner

He did have a nice smile. Yes, George, I like you too.

A registered dietician creates monthly menu plans for Meals on Wheels. These nutritious meals are prepared at the Cathedral Café at Cathedral Residence downtown, which is also run by Aging True.

The meal we delivered included a hamburger, beans, cobbler, and small carton of milk. Meals are delivered hot or cold as appropriate since the meal-delivery vehicles are customized with both a refrigerated and heated section to keep the food at the proper temperature.

While the meals are intended to provide nutritional value, the value of independence they offer clients is just as important.

One woman told me that there was no way she would be able to stay in her home without the meal delivery service.

The daily interaction between drivers and meal recipients allows for ongoing evaluation of each client's changing needs. Meals on Wheels drivers and staff routinely connect clients to a wide variety of additional resources.

Aging True's Director of Development, Tourea Robinson, told me that the program is more than meal delivery, it also serves as a daily safety check.

“By far the most rewarding part of the job is seeing clients and chatting with them,” said Robinson. “These meals often make the difference between them staying in their home or going to a nursing home.”

Of the 850 meals that would be delivered that day, Hicks had 140 meals at 44 different stops on her route.

“There are so many people and I feel so bad for some of them. I see people in wheelchairs, people who can't walk. When I knock on the door they are just standing there waiting for me. Sometimes my heart just breaks,” Hicks said. “It's a big help to these people, you can't even imagine.”

But, after my ride-along, thinking of some of the clients I met I could indeed imagine what these meals meant.

It seems like everyone was happy to see us.

There was a sweet elderly woman in a wheelchair waiting, as Hicks had predicted, by the door for us. The doorknob fell off when we entered, but she seemed unconcerned. She greeted us with grandmotherly warmth. We talked about her two elderly cats and how they came to live with her when they were tiny kittens. She let me take a picture with her and gave me

such a heartfelt hug when we said goodbye. Later, I talked to my husband about going back to fix the doorknob for her and he said he would.

I also met a man who was insulin dependent due to diabetes. He said he just couldn't believe she was gone and showed me the last picture they took together.

I met a woman who only spoke Spanish, but greeted me with the smile of gratitude that didn't need translating. I met another lady who came to the door dressed to the nines making me question the jeans and T-shirt I put on for the day's adventure. Hicks said she dresses up like that every single day.

There was the sweet woman with a pet

parakeet. She grew up in Germany and explained gratefully that in other countries they don't do things like deliver meals to the homebound. I met a woman with the cleanest house I had ever seen and asked her if I could live with her. She said I could, but then I confessed her house wouldn't look that good if I did. I met volunteers who took some of our meals from us and we were grateful to them for their willingness to help.

Meals on Wheels' purpose may be to deliver food, but it was plain to see they also deliver another kind of nourishment – independence, companionship and compassion. All of which gave me a better understanding on what it means to be full.

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It's Giving Season

Financial advisors say giving is about the heart of the giver

By Nancy Lee Bethea
Resident Community News

November means crisp air, falling leaves and holiday football games. It also signifies the end of the year, which means charitable donations need to be made before December 31.

There are tax incentives for giving, according to local financial planners, but the incentives usually play second fiddle to the heart of the giver.

"There's a misconception in the donating process," Vance Walker, Director of Investment Services and LPL Financial Advisor with Jax Federal Investment Services. "People think it's for deductions," he added, "but it's not dollar for dollar."

"[A tax deduction] doesn't eliminate the cost of giving, but it does reduce it, and it does motivate a marginal giver to make a financial commitment to an organization. It also increases the size of people's gifts," Walker, an Avondale resident, said.

This season is important for giving, according to Ivan Gordon, Managing Director and Senior Vice President for Raymond James and Associates and Wealth Management Specialist with San Marco Wealth Management.

point of view
Give [gɪv]
deliver or
contribute

It's intuitive to try and help people this time of year, Gordon added, but donations must be made before December 31 in order for donors to be eligible for tax incentives.

Walker agreed. This time of year

highlights people in need, and charitable donations are an excellent way to help others, This is also the time of year when many people consult with their tax advisors and Certified Public Accountants, he added.

Gordon, a San Marco resident, uses a checklist with his clients who wish to donate goods or services. First, he advises them to identify a charity they wish to support. "Then, clients should reach out and see if the charity they have chosen accepts in-kind donations," Gordon said. Finally, if the gift they are planning to donate is over \$500, and the charity is a non-profit, Gordon's office will complete necessary forms.

When Gordon consults with a client who wants to give, he helps them prioritize their altruistic goals. "I tell them to give because they believe in the cause. Then, they can think about an appropriate tax benefit," Gordon said.

Walker agrees. Studies show people give to the specific mission of an organization, he said. "Folks who are charitably inclined give significantly, regardless of their tax situation," he said.

Income level doesn't matter either, Walker added. As long as folks itemize their donations, any income level can donate anything.

"It's not dollar for dollar. The seeds [of giving] already have to be there. Nobody becomes charitably inclined because of tax incentives," Walker added.

"Folks who are charitably inclined give significantly, regardless of their tax situation"
- Vance Walker

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Mission House

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Teamwork

Local business owners know that lending a hand to neighbors in need is not just good for the company image, it's also good for the corporate soul. Here we celebrate some of the many local businesses that give back to our community in creative and endearing ways.



Cool Moose Café delivers benefits to Kidney Foundation

In the spirit of giving, local neighborhood business owners Tony and Laurie Jarvis of The Cool Moose Café wanted to throw a New England-style lobster bake with a purpose. Not only did they want to treat friends and families to an outstanding feast, but they wanted to donate a percentage of their event to a great cause.

Laurie took it upon herself to contact the National Kidney Foundation and was pleasantly surprised to speak with a local chapter and the deal was done. The recent dinner, held Oct. 11, will help in the nationwide fight to provide awareness, prevention and treatment of kidney disease as tens of millions of Americans are at risk.



Law firm supports homeless during holidays



The Terrell Hogan Law Firm partnered with the Clara White Mission last holiday season by providing donations, serving meals and then retaining Ashley Street Catering for its holiday party.

Feeding hungry players

Responding to a plea by Lee High School alumnus Richard Daniels (Class of '62) to raise money for the football meal fund or to provide a meal, *The Resident* donated food for a Friday night dinner in August for the Senior and Junior Varsity football players, parents and coaches. Here Seth Williams, publisher, gets help unloading trays of hot food from the truck bed.



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Teamwork

Local businesses raise \$25,000 for dog park

Area merchants who participated in the week-long Dog Days of Summer event raised \$15,000 for the proposed John Gorrie Dog Park in Riverside Park. In addition to this support, a \$10,000 donation was received from Pet Paradise, bringing the remaining fundraising goal down to \$15,000. Plans can start moving forward with the city once \$5,000 more is raised.

"At Pet Paradise, we strongly believe in helping our local communities and neighborhoods," explained Fernando Acosta-Rua, Pet Paradise CFO. "We are excited about what the Riverside Avondale Preservation team is doing and the new dog park that they are working so tirelessly to bring to life for neighborhood dog owners."



RAP Board Member Tempest Arant supports the effort by selling treats in the 5 Points area outside of BARK Boutique.



Roberts Southbank Pharmacy

The staff of Roberts Southbank Pharmacy tapped the pink lemonade in support of breast cancer awareness as part of the Hope Squared kickoff activities in the San Marco Square, Oct. 16. The enthusiastic group participates in the community by supporting numerous nonprofits. According to Gary Roberts, owner and pharmacist, "...this is the fun part, being out in the community." Shops in San Marco participating in the three day event, appropriately titled "Hope Squared," shared a portion of proceeds with the Donna Foundation.

ZenCog Jax REcycle Build Day

ZenCog Bicycle Company hosted the semi-annual Jax REcycle Build Day for founders April and Rick Patterson and 30 other volunteers who teamed up over bike stands to teach and learn maintenance techniques while completing overhauls on 40 bicycles. The refurbished bikes were presented to Sulzbacher residents to help them get around in Jacksonville. Check out www.facebook.com/jaxrecycle to be part of this effort.



Hands on Jacksonville

Reiki instructor Falguni Shah brings positive awareness and harmony to the community through a two-day class on this emerging healing art. A winner of the 2012 Hands On Jacksonville Faith in Action award, Shah specializes in non-invasively working to heal the body as a whole. She believes that using ancient and modern techniques together to restore the flow of vital life energy can help the body to heal itself.

Angels for Autism



B&B Exterminating Company, owned by Jessica Killian, was an Anglers for Autism Sponsor for the 5th annual Flounder Pounder Charity Fishing Tournament held Oct. 18. The event raised \$30,000 for the Jacksonville School of Autism which is open to any student on the autism spectrum, ages 3 to 18 years old.



Purchase an Edible Arrangement and give back during holidays

Lauren Little and her team at Edible Arrangements in The Shoppes of Avondale have a unique twist to their holiday lineup. In their campaigns to deliver and sell their sweet, fruit-infused arrangements, they have made a donation opportunity out of each purchase. In November, 10% of the proceeds go to the Clara White Mission and in December 10% goes to the Ronald McDonald House charities. Kudos to the Edible Arrangements crew, as their thoughtful campaign during the holiday season will benefit families in need.

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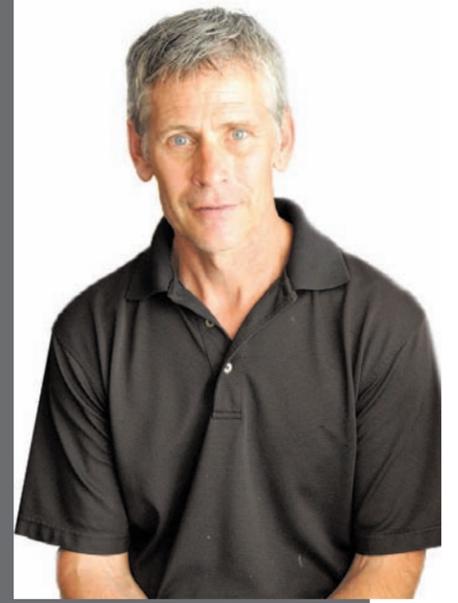
Mellow Mushroom donates soft opening proceeds to Daniel

Proceeds from liquor sales at Mellow Mushroom's Feb. 8 private opening night party resulted in a \$12,680 donation to Daniel Foundation. "It's going to help over a thousand kids," said James Clark, president and CEO of Daniel, the oldest children's agency in Florida. "This was so unexpected. We have many needs and this will go into our general fund to help all of our kids." John Valentino, owner of the popular pizza restaurant, said "We're happy to do this." Mellow Mushroom made a similar, though smaller, donation to Daniel seven years ago when they opened their Fleming Island location. Left to right: Cole Pepper, Kellie Ann Kelleher of Daniel Foundation, John Valentino, and James Clark.



Beauty for the Cure

Daniel James Salon Avondale sponsored a Beauty for the Cure event on Oct. 13, where a \$25 donation for services including haircuts, styles and waxing helped fund the Breast Cancer Research Foundation.



Silver Fox Square Dance Club Donates More Than \$5,000 to Dreams Come True



Members of the Silver Fox Square Dance Club celebrate at the 2014 Circus Dance in January, an annual event benefitting Dreams Come True.

Silver Fox Square Dance Club presidents Paulette and Dan Kilts present Dreams Come True community relations manager Andrea Siracusa with \$5,067 from the Club's 2014 Circus Dance proceeds.



Community comes together for creek mini-cleanup

Intuition Ale Works hosted a McCoy's Creek cleanup in September, and 14 volunteers picked up 16 bags of trash in one hour - just before the skies broke loose with rain. Winner of the most cigarette butts picked up was Teryn Romaine, while Tiffany Jernigan boasted the most unusual find - a toothbrush. Intuition Ale Works donated \$1 for each pint sold at the June and August cleanups, resulting in \$284 raised for the St. Johns Riverkeeper.



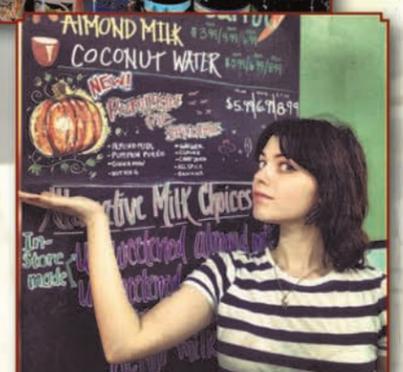
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Using your passion to give back to community

When considering how, what and when to give in support of hundreds of deserving nonprofit organizations, one of the first questions to answer is “What do I love to do?” If you’re not enamored with serving soup or sorting clothing – all worthy, needed efforts – and perhaps ringing bells is not your thing, there are many other ways to give your time to bring joy to others.

By Peggy Harrell Jennings
Resident Community News

It’s about love

Murray Hill resident Suzanne Broadhurst has a heart full of love – she loves America, the military, she loves to crochet, she loves to share, and she loves that her interests collide with the needs of the community in the form of Operation Little Feet and Operation Christmas Child.

It all started when she discovered that the USO wasn’t just all Bob Hope and Bing Crosby. She explained, “Most young military families have little support – physical, emotional or financial. They are not near their families and feeling alone at a critical part of life. A small personal gesture like a crocheted blanket or booties for their newborn is so appreciated.”

Broadhurst connected with UFO Director Bob Ross and since June she has crocheted

over 60 tiny hats for newborns. Broadhurst and a group called Love Snuggles are knitting and crocheting as fast as they can to meet the needs of the yearly average of 1,000 babies born at NAS JAX and, hopefully, for the 2,000 born in the rest of the state.

Donations (and husband Robert) provide Broadhurst with yarn and gift cards. Robert is also the wrapping genie of shoe boxes which are filled with gifts, goodies and the Gospel for USO Operation Christmas Child. Eight sending countries are involved in this program; the boxes are trekked into villages by donkey, camel or whatever means is available then distributed by local native pastors.

Want to share the love? Contact her at www.suzannebroadhurst.com



It’s about help and hope

When Emma Lazarus wrote, “Give me your tired, your poor... send these, the homeless and tempest tossed to me” she had no way of knowing that two local organizations would strive to live by this creed.

NAMI Jacksonville and We Care offer hope and help to the “huddled masses” who are underserved in our community. NAMI (National Alliance on Mental Illness) offers hope to families and those who suffer from mental illness through education, outreach, support groups, workshops and a 24-hour helpline all conducted by trained volunteers. Ortega residents Hayes and Norma Basford, Jonathan Jennings and Avondale residents Susan and John Boggs, along with many other volunteers, work to raise awareness, advocate for change and offer hope to those afflicted with mental illnesses and co occurring substance abuse.

We Care, a dedicated group of compassionate medical volunteers, donates health care services to the uninsured, the homeless and the medically underserved of Jacksonville. As Chairman of Indigent Care Committee of the Duval County Medical Society, Dr. George Trotter of Ortega Forest had the vision and forethought to bring doctors together in 1993 to fill this need in the community. Another volunteer, Ortega Forest resident Dr. Stanton Longnecker, remarked “Patients are very grateful and that makes my work so rewarding.”

There are many other dedicated doctors who serve We Care. Dr. David Moomaw of Avondale will be receiving the We Care Trotter Founder’s Award for 2014 based on his level of commitment, awareness of needs, call to action and the generosity of his time and talent.

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It's about joy



Riverside residents Barbara Maluchnik and Terry Criss drive twice a week to the Neptune Beach Activity Center to meet 22 other over-50 folks and founder/choreographer Patty Zipperer to rehearse their routines for the Sassy (Seniors at Seashore Staying Young) Tappers dance troupe.

These dancers don't shuffle off to Buffalo but share their talents at nursing and retirement homes, schools and churches all over Northeast Florida giving over 35 performances each year.

"It is a big commitment," said Criss. "We only take off the month of July."

Donations help with expenses but all dancers are volunteers who pay for their costumes and travel costs. Zipperer explained that it is their way to give back to the community.

Criss said that for the past three years VillaRiva Condominiums in Riverside has sponsored the performers at St. Catherine's Laboure Manor "as a neighborly gesture." Maluchnik, who trained as a child, said she appreciates having opportunities for "the fun of tapping and performing again. We bring a lot of joy to a lot of people."

A pas de deux is a dance for two – a partnership, and that defines the Jacksonville Concert Ballet Company and our community. Twenty-five years ago Debra Peters Rankin's grandfather was in St. Catherine's nursing home unable to attend her dance company's performances so she took

the show on the road.

The Riverside-based JCBC is still pirouetting in schools, nursing and retirement homes, at arts festivals and fundraisers as part of an education, entertainment, and outreach program.

Ida Uffleman of Avondale has been dancing in the JCBC for seven years. She explained, "I just love dancing at the nursing homes – brightening the day of the residents – it is so special. My grandmother was at St. Catherine's and I'm so glad that she got to see me dance. She loved the music and the sparkly costumes."

The junior and senior companies averaging around 20 dancers range in age from 9 to 80 and perform classical and contemporary works by Rankin and guest choreographers as well as historical pieces. Dancers are chosen by audition, attend class and rehearsals, volunteer their time, purchase costumes and pay for travel expenses.

"Besides giving stage experience the performances teach our younger dancers the importance of giving back to the community," said Rankin. "The more experienced dancers enjoy the interaction with varied audiences and the people are so receptive and enthusiastic."



It's about a healthy environment



While growing up in the San Jose area Roger Linville spent most of his time at the beach surfing. Now he kayaks the river and works as volunteer coordinator for St. Johns Riverkeeper Lisa Rinaman.

Over 200 "watchdogs of the river" participate in clean-ups, educational outreach, water preservation, and fun events like the annual Boat Light Parade and the River Ruckus during River Month every March.

Pressing legislative issues include the dredging of the channel, water withdrawal and pollution which causes algae bloom. Roger stresses "living a river friendly lifestyle – preserving water, stopping run-off of fertilizers and other potentially damaging nutrients and correcting leaking septic tanks. It's important to learn about issues and not just see the river as something to drive back and forth over every day."

The Rising Tides, a volunteer group of young professionals, works each month on cleaning up parts of McCoy's Creek and collects bags and bags of trash there and also along the shore of the Northbank Riverwalk.

Individuals, organizations, businesses, school groups and other volunteers are involved in keeping our river healthy. As part of the River Patrol, Walton Cheney of Ortega, a member since 2004, logged 350 hours volunteer hours. He explained that raising awareness to litterbugs is very gratifying. "People don't realize that the storm drains go directly to our river so anything you throw down



ends up in the river," said Cheney.

Want to learn while having a fun? Take a cruise on the Riverkeeper boat Kingfisher. There are monthly narrated boat tours which emphasize the history of the region and on Dec. 6 the Ortega River Holiday Cruise will leave from Friendship Fountain. Contact shannon@stjohnsriverkeeper.org for more info.

It's about friendship

Check out the success pages of the Police Athletic League (PAL) online and you'll find college students, ball players, an Army officer, a Secret Service agent and a radio disc jockey – all who attribute their success to the



Police Athletic League's after-school and sports programs. This organization provides Jacksonville's most vulnerable children with resources to succeed.

Sheriff John Rutherford emphasizes that building respect, trust and friendship between youth and law enforcement officers is important. "Our goal is to instill good character, discipline and leadership skills," said Rutherford.

The PAL program offers after-school classes, sports, mentoring and summer camps reaching more than 2,600 young people each year. Lonnie, 12, said "PAL has helped me learn how to get along with people. I've learned to cope and get help with my schoolwork."

Steve Vining of San Marco, a volunteer for nine years and president

of the PAL Board, said many people do not realize that PAL isn't just about sports but for kids to learn skills to excel.

Vining spearheads the PAL Christmas Party for Sultzbacher and Gateway Centers. He said, "I just couldn't imagine waking up on Christmas morning in a homeless shelter. We wanted the children and their parents to know they are not forgotten, that the community loves and cares about them. We have 20 or 30 officers and firemen who volunteer to escort children on shopping sprees to Walmart. Each child can spend \$100 on toys and \$100 on clothes. They get their pictures taken with Santa and have a party with cookies and punch. It's incredible to be part of it."



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Community health depends on faith-based medical care

By Kate A. Hallock and Seth Williams
Resident Community News

How appropriate that, during Nonprofit Awareness Month, we pause to focus on the namesake of St. Vincent de Paul, patron saint of charities who had made it his life's mission to serve the poor.

Called the Apostle of Charity, St. Vincent was born of poor parents in 1581. He was ordained a priest at the age of 19 and for the next 60 years until his death made charity his predominant focus, extending it to all classes of people, but mostly to the poor, from the orphan to the elderly.

St. Vincent's HealthCare, like the patron for which it is named, is known locally for its compassion and charitable contributions to Northeast Florida. The goals are to fan the flames for the fire that burns in our hearts; to give mightily to the poor and less

fortunate among us. In the words of St. Vincent, "It is better to assure our eternal happiness than to be in the arms of Providence, and with gentle hands to follow Jesus Christ." These words still ring true. The Foundation furthers its outreach.

What follows is not merely a story about the care offered by a well-respected medical institution, but those who are willing to share skills and talents as a moral obligation that has been inherent in the volunteers and others through the mission.

Physicians Giving Societies

At the forefront of any great hospital system are the physicians, those who pursue the practice of sound medicine, as reflected in the ancient Greek Hippocratic Oath. This ancient text asks physicians to be stewards of the healing gods, by upholding ethical standards and best practices. This rite of passage has long been looked upon as an obligation, but it's only half of the path to righteous medical practice that runs through the veins of these doctors serving St. Vincent's campuses today.

The physicians of St. Vincent's not only hold these truths sacred, but they have a unique opportunity to mentor one another about the legacy of giving

from St. Vincent's Food Pantry, Nursing Scholarships, Mobile Health Outreach Ministry, KTAC (or Kids Together Against Cancer) and Operation Diaper Bag, to name a few. To date, physicians have funded 45 programs with more than \$680,000 in grants from pledges of more than \$2.1 million.

According to the mission, all physicians are invited to join the Physicians Giving Societies in order to "accomplish whatever is appropriate to the physicians and beneficial to patient care at St. Vincent's Riverside, Southside and Clay County." With a pledge of \$2,000 per year or \$10,000 over a five year period, each of the three medical centers match contributions 50 cents on the dollar, according to Towler. "This is a nice partnership between the physicians and the medical centers, and it's a great thing for philanthropy. When a donor asks 'Do you support the community?' the doctors can say 'Yes.'"

Jane R. Lanier, CFRE, St. Vincent's Foundation President and System Chief Development Officer, noted, "They are investing in our mission and our partnership. They give and they are thoughtful, tremendous people to keep giving...and the community doesn't know these doctors are doing this."

The program is physician-directed, including making the recommendations for the annual grants. The champion and original chair of the Physicians Giving Societies is radiation oncologist Scot Ackerman, M.D. His goal the first year was to get 50 physicians to commit and now there are nearly 200 who have pledged.

"They love the idea that they are in charge and they choose such thoughtful beautiful gifts," said Lanier.

The Society's steering committee of physicians reviews the proposals and selects the programs to support. A family-focused celebration is held annually to announce the grant recipients for the coming year.

To support their medical partners – the St. Vincent's nursing staff – the Societies (at the medical centers in Riverside, Southside and Clay County) have granted \$112,000 in nursing scholarships over nine years. "These scholarships help us retain our nurses," said Towler. "Eighty-five percent of the nurses who get scholarships are still at St. Vincent's."

Reach Out and Read is another program that has been funded every year. It enables physicians in the Family Medicine Center to give [patients] an age-appropriate book for their child at every wellness visit. In nine years,



"I've been here for 30 years and have contributed to St. Vincent's since I joined the medical staff, but it was a unique opportunity not only to contribute but to guide those contributions in directions that the physicians really wanted to support. We always appreciated the institution's decisions but to have a real hand in directing those has been a unique opportunity that I don't think many of us get."

– Stephen L. Tunstall, M.D., chair of St. Vincent's Southside Physicians Giving Societies Steering Committee

\$57,500 has been awarded to St. Vincent's Reach Out and Read program.

In addition to the support from the Physicians Giving Societies, many of St. Vincent's programs are funded by community support from donors at all levels through the Foundation's special events.



"It is a great way for us to do things for the community. It makes it easy for us to do it."

– Paul J. Chappano, M.D., past chair of St. Vincent's Riverside Physicians Giving Societies Steering Committee

Impact

Mobile Health Outreach Ministry

As the Good Book says, "The underserved will always be with us." Well, that's certainly a paraphrase, but the point is that there are still too many people without access to food, housing and quality healthcare – or any healthcare for that matter. That's where the mobile ministry gets out and works in the areas where typical medical practice isn't available or isn't known to those in need.

While the Affordable Care Act seeks to provide health insurance for all Americans, there are still gaps and



thousands are slipping through them. In Northeast Florida, an area whose economy of agriculture and tourism is highly dependent on migrant or poverty-line laborers, those who lack good healthcare are the same people who work

the farms, clean hotels,

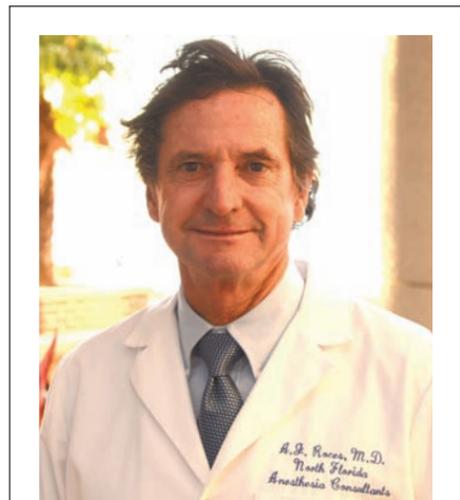
rooms and

tend to the

grounds

at clubs,

resorts



"One of the things that is really attractive about the Physicians Giving Societies is that we're contributing to areas that the hospital doesn't necessarily fund. I know we're benefiting patients a lot. To have the symphony come in and play for the patients, that's fantastic."

– Armando J. Roces, M.D., chair of St. Vincent's Riverside Physicians Giving Societies Steering Committee

through special philanthropic societies. Whether it is their time and talent, or their financial support to further the mission of the Daughters of Charity, it has become a source of unity among the ranks. Physicians have not only financed endowments, but have even been as specific as to direct funds to individual programs.

Since 2006, the nearly 200 men and women who have joined the Physicians Giving Societies have also given hours of their time to mission specific outreach in the field. Jim Towler, Director of Donor Services for St. Vincent's HealthCare Foundation, shared ways in which the Physicians Giving Societies enhance patient care and benefit the community through the funding of a diverse list of programs

on oldest, center

Vincent, from the year 1648, “We cannot
by living and dying in the service of the poor,
renewal and renouncement of ourselves in order to
bring true today, as the St. Vincent’s HealthCare

at the more than a century’s worth of medical
institution, but the betterment of mankind by
talents bestowed upon them. You will sense
in the work done by physicians, donors,
of St. Vincent’s HealthCare.

and Mission in Action

Mobile Health Outreach Ministry expands reach

and other tourist
destinations.

“There are great programs
that deal with disease once it
manifests itself,” said Moody
Chisholm, St. Vincent’s
HealthCare CEO and
President, “but there aren’t
any other programs that
provide preventive and acute
medical care for the poor
in our community that are
uninsured.”



“Our mission is to take care of the
poor and the uninsured. St. Vincent’s
has been doing this since 1916,” said
Stella Mouzon, manager of the mobile
ministry. “I feel that the Mobile Health
Outreach Ministry is actually the mission
of St. Vincent’s in action.”

The MHOM primarily focuses on
three areas where the underserved,
uninsured and underinsured are most
prevalent in our region:

The Rural Outreach Ministry serves
the very poor men and women
who work in the agricultural
fields of Putnam and

St. John’s counties.
This includes the
African-American
farm workers
and the Hispanic
migrant workers
and their children.

The Urban
Outreach Ministry
reaches out to the
working poor,
the homeless,
and their families
within the urban
neighborhoods of
Duval County, as
well as Clay and
Nassau counties.



The Pediatric Outreach Ministry
provides children and adolescents,
attending 24 middle and high schools in
Duval County’s Full Service Schools with
access to medical care.

Five mobile units, gifted to St.
Vincent’s by various organizations –
including Daily’s and the Rotary Club of
District 6970 – brings healthcare to the
doorsteps of the area’s most vulnerable
citizens – the poor, the disadvantaged,
the underserved and the uninsured.

A complete medical office on wheels,
each unit is staffed with a full-time
physician, nurse or medical assistant and
a driver trained in emergency medical
training. Routine health care includes
school physicals, immunizations, vision,
dental and hearing screenings, blood
pressure checks, and more.

The cost of operating the St. Vincent’s
Mobile Health Outreach Ministry
program is nearly \$2 million each year
and is totally dependent on community
support, which raises the funds through
St. Vincent’s HealthCare Foundation’s
three annual signature events, generous
individuals, corporations and private
Foundations.

Without the support of the community
and its own physicians the life-saving
services of St. Vincent’s HealthCare –
including the Mobile Health Outreach
Ministry – would be hard-pressed to
continually operate at such a stellar level.

Signature Events Stun those in Attendance, Create Lasting Memories

Delivering top notch events, complete with celebrity appearances,
has been a forte of the Foundation. With three signature fundraising
events each year, the patrons pour out support to the tune of \$1
million each year, net after expenses. The signature Red Rose Ball
always draws a crowd in early February, as the color of passion shines
bright on the fashion of countless gowns draped in red.

If you’re more of a foodie or a fine wine connoisseur, the
outstanding Delicious Destinations is always a hit as famous chefs
from throughout the Southeast converge upon the Ponte Vedra Inn &
Club in Ponte Vedra Beach.

Or, if golf is your thing and you enjoy the ‘game on the green’,
there’s no better way to raise some funds than hitting the links on
both the TPC Stadium Course and Dye’s Valley at Daily’s THE
TRADITION, a unique two-day affair. This year’s tournament featured
PGA Tour Legend Peter Jacobsen. The tournament continues to
provide great opportunities for both sponsors and golf lovers.

When only a Red Rose Ball will do...

Jacksonville’s oldest charity ball, the Red Rose Ball, attracts the
region’s top donors who wouldn’t miss the opportunity to mingle
with physicians, local celebrities and other civic leaders who share a
like-minded giving nature.

On Feb. 13, 2015, guests at the event will have the chance to
witness the extraordinary, mind-boggling show of internationally
known magician John Railing. Ball co-chairs Sidney and Ruthie
Simmons, Celeste Donovan and Dr. Stephen and Vicki Tunstill have
already issued the call for sponsors, promising a special event for
donors at the \$15,000 level and above.

This elite group of the sponsors will have the opportunity to meet
Railing at a private, pre-gala party the night before the ball.

“Board member Rosa Maria King had met Railing at a party in
Jamaica and quickly realized he would be an extraordinary act for the
Red Rose Ball,” said Lanier.

Delicious Destinations draws the discerning diner, wine enthusiasts

The second of St. Vincent’s three annual fundraising events is a
beach-infused culinary affair, tempting local taste buds and delivering
the finish of fine wines. Delicious Destinations, Jacksonville’s premier
food and wine event, is held the first weekend after Labor Day each
year at the Ponte Vedra Inn & Club in Ponte Vedra Beach.

The lineup of celebrity chefs reads like a “Who’s Who” in Gourmet
Cooking, beginning with The Ponte Vedra Inn & Club’s very own
Executive Chef Hermann Muller. Chef Kevin Sbraga, a Philadelphia-
based restaurateur and Bravo TV’s “Top Chef: Season 7,” rolled out
his recipes and discussed his plans for 220 Riverside in the Brooklyn-
area of Jacksonville.

This past year’s event – the 13th annual – helped fund St. Vincent’s
Mobile Health Outreach Ministry, the Seton Center for Women &
Infants Health, Mobile Mammography, the School Nurse Program,
Kids Together Against Cancer and more.

A unique golf outing at Daily’s THE TRADITION, TPC Courses

The final outing of the year, sponsored annually by First Coast
Energy, known as Daily’s THE TRADITION, has quickly become the
premier charity golf tournament in Northeast Florida. It’s the only
two-day tournament designed to maximize the playing experience
on two courses at the infamous TPC Dye’s Valley and TPC Stadium
courses. St. Vincent’s HealthCare Foundation shares a special privilege
as being one of just three charities chosen by THE PLAYERS under
the umbrella of youth-related health and education services.

Proceeds from this annual event, now in its seventh year, solely
benefit the Mobile Health Outreach Ministry, which includes the
Pediatric Outreach Ministry, providing free medical services to
disadvantaged children and adolescents in our community.

Fundraising for a Cause & a lasting Effect

Galas, luncheons, fashion shows and other special occasions – the staples of the Jacksonville’s Social Season – are so much more than a party with other like-minded guests. The money raised at these soirees change the lives for those less fortunate, making Jacksonville a better place to live, work and play. The Resident shines the spotlight on a few of the events that provide funds for lasting impact across the city’s landscape.

ExZOOberation

Attendants had the chance to bid for an opportunity to name and adopt a giraffe, zebra and leopard cubs at the Jacksonville Zoo & Gardens.



Traci Barron and Cathy Hartley with Missie Sarra LePrell



Tyler and Emily Tripp and John and Sarah Dominey

Women’s Board Annual Art & Antiques Show

Proceeds from last year’s affair benefited the Pediatric Surgery Center of Distinction at Wolfson Children’s Hospital.



Patrons at last December’s event included Jerrold and Spring Rosenbaum and Charles and Elli Zimmerman

Spring for the Arts Gala

The annual gala raised over a half million dollars to benefit the Cathedral Arts Project.



Dave and Robin Albaneze and Sue and Voyne Stepp



Jim and Susan Towler

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You Can Count On Us Gala

Several hundred attended the event to raise funds benefitting the programs of the Jewish Family & Community Services.

Past JFCS Board Presidents
Jim Kempner and David Garfinkel



Cowford Ball

Attendants participated in live and silent auctions, midway games and gaming tables, dancing and dining to benefit the American Cancer Society.



John and Jennifer Lazzara and Victor and Kathy Soler-Sala

Jacksonville Backyard BBQ Championship

More than 50 teams competed for people's choice, amateur and pro division titles to benefit the Glyn Cook Memorial Scholarship for Daniel Kids.



Fred Miller Group
BBQ Team

Ante Up for Autism Gala



Honorary Chairs Joie and Susan Chitwood with Craig and Nancy Meeb

Friends and families in support of children with autism attended the event with live and silent auctions and a chance to spin the roulette wheel and throw dice to raise funds for the Jacksonville School for Autism.

Gala of Giving

Patrons from across Jacksonville attended the event to raise funds benefitting Catholic Charities and its emergency financial assistance programs.



Renee and Jay Farhat and Ricky and Michelle Bedoya

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Saturday, Nov. 22, 2014
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Cause & Effect

Junior League



Preston Haskell with Betsy Lovett

The Clubhouse Ballroom at Deerwood Country Club welcomed successful women from across the First Coast as they celebrated the 90th Anniversary of the establishment of the Junior League of Jacksonville. The mission incorporates a commitment to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

Root Ball

Sally Barnett, Susan Doherty, Dee Loop and Joan Haskell



Following the successful annual flowering tree sale, the Root Ball was held at the Museum in Midtown Center in St. Nicholas.

Syd and Deborah Gervin and Debbie and Steve Melnyk



A Night for Heroes

A black tie gala honored the men and women of Jacksonville Fire & Rescue, UF Health Trauma One and other local health care resources.



Hubert and Florence Brannon and Dr. Andy and Tammy Kerwin



Barbara Jaffe, Anne Grenadier and Carol Greenspan and their father, Sid Gefen

Red Rose Ball

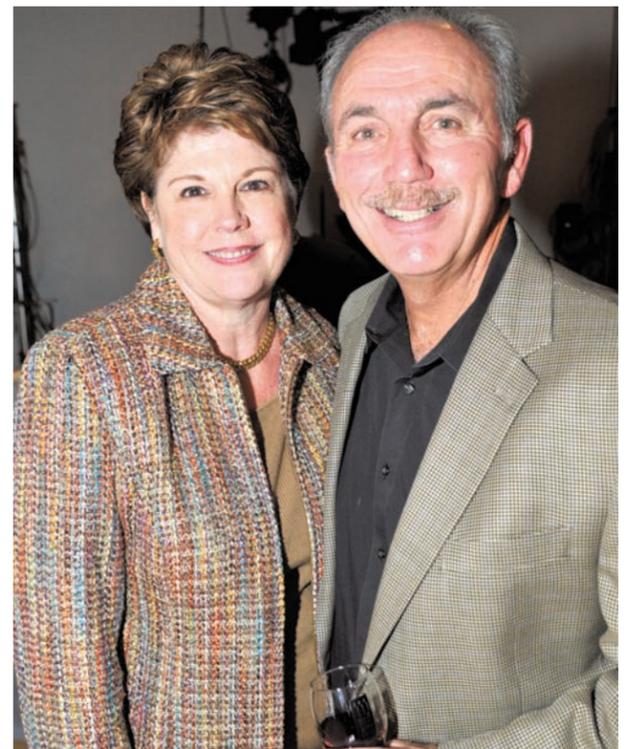
St. Vincent's 33rd annual ball took place on Valentine's Day to benefit the HeartSmart program.



Ray and Susan Walden, Dick and Marcia Morales and Drs. Lorraine and Omar Dajani.

Red and White and Blues supports N.F.S.S.E

It's a rally for special education, as advocates ensure support and fund programs related to the enrichment in the lives of those effected by developmental disabilities. The annual fundraiser for The North Florida School of Special Education helps to prepare students and their parents for a brighter future.



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Junior Philanthropists

Anstilling children with a "giving spirit"

By Lara Patangan
Resident Community News

As the holidays approach, many parents will be scrambling to purchase presents for their kids, however, teaching children the value of volunteering might ultimately be the best gift a parent can give.

Volunteering teaches children the importance of giving while allowing them to know a deeper gratitude than what they may feel when they receive a new toy.

Michelle Moore, vice president of marketing and communications at the First Coast YMCA, said that youth volunteering makes a difference not only in the community, but in the kid.

"We know that as a young person with your whole life ahead of you, having the right guidance and support can make a real difference in figuring out who you are and what you can achieve," explained Moore. "Through volunteer opportunities at the Y, teens learn the importance of giving back. Adult advisors serve as role models and mentors who can have a positive impact on the teens' lives as they grow in their desire and ability to bring about meaningful, enduring change right in their own neighborhoods."

But for parents who want to give the gift of giving back, volunteering is more complicated



Madison Youngblood and Natalie Deen, volunteers at Catholic Charities' annual Festival d'Vine fundraiser.

than just showing up at a charity on any given Saturday morning.

HandsOn Jacksonville, an organization that connects potential volunteers with various needs in the community, is one resource that can be helpful to parents trying to involve their children in volunteer work. Its mission is to "inspire, equip and mobilize people to take



Students at Assumption Catholic School participate in a food drive for Catholic Charities.

action to change the world."

According to Dr. Judith Smith, president and CEO of HandsOn Jacksonville, changing the world through volunteerism should be a mutually beneficial experience.

"We are competing with all the things a volunteer can be doing besides volunteering," said Smith, explaining why those who donate their time need to feel like it is time well spent.

However it is also important to demonstrate sensitivity to the needs of organizations, most of which are overworked, understaffed and dependent on volunteers to carry out their mission.

Smith said some not-for-profits are weary of parents using their organization as a sort of babysitting service where they can just drop their kids, so many now require children to be accompanied by an adult if they want to volunteer. In addition, there are volunteer opportunities that are simply not appropriate for children and would pose liability issues.

Smith explained that HandsOn Jacksonville's

website lists organizations which are looking for volunteers and details specifics of what is being asked. Typically, these posts indicate whether a volunteer opportunity is youth-friendly.

Smith encourages families to look for volunteer opportunities they can do together, emphasizing the importance of teaching children not only the value of giving back but also lessons in innovativeness and leadership.

"We would love children to be exposed to volunteering at an early age. It will become part of their ethic," said Smith. "Don't do it for the glory or the thanks, but to take responsibility. What a cool way to show leadership abilities. If you can't find an opportunity, create one."

For more information on available volunteer opportunities in the community go to www.handsonjacksonville.org or call (904) 332-6767.

Teens can learn more about volunteer opportunities by calling their neighborhood Y. A list of locations can be found at www.firstcoastymca.org/globals/find_my_y.



School Board Vice-Chairman Cheryl Grymes (District 1), Dignity U Wear Board President Parker McCrary, School Board Chairman Becki Couch (District 6) and Superintendent Nikolai P. Vitti.

New Clothes Closet for Kids

Together, Duval County Public Schools and Dignity U Wear hope to reduce the need of students who don't have clothing for school. Nearly 700 homeless students, and thousands more who are considered low-income, often don't have what they need to wear to school.

Dignity U Wear, in cooperation with the Duval County Public Schools, has

established a district-wide, centrally-located "New Clothes Closet" that will be exclusively accessible to educators, school social workers and guidance counselors, to provide brand-new clothing to underserved, at-risk school children. Social workers will have direct access to pants, shirts, uniforms, jeans, socks, underwear and other school-appropriate clothing for children.

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Youth a shining point of light

By Kate A. Hallock
Resident Community News

San Marco resident Alex Pogrebniak really helps make the light shine for senior residents living at Taylor Manor.

Every Saturday he spends the morning visiting the residents, playing games, chatting and cleaning eyeglasses. It's those little things that make them look forward to his weekly visits and also prompted Activity Director/Volunteer Coordinator Kathleen Wilkes-Pierce to nominate Pogrebniak for the Daily Point of Light Award (created in 1990 by President George H.W. Bush).

Pogrebniak, a sophomore at The Bolles School, said he is quite comfortable around older people. "I think they rock. Volunteering at Taylor Manor felt a little like going to my grandmother's house [in Louisville, Kentucky]. I help my grandmother a lot when we are together, so it was pretty much the same at Taylor Manor. It is just that at Taylor Manor I have a lot of grandparents!" said Alex.

When Pogrebniak is at the Manor, he reads to the residents, cleans their eyeglasses, plays card games and Bingo with them, plays his French horn, helps them with the arts and crafts projects, decorates their bedroom doors, opens doors for them and encourages them to socialize together. "The most important thing that I do is talk with them and listen," he said.

The residents have embraced Pogrebniak and last Christmas one of them pulled an ornament from the tree to take home to his mother. "She said, 'You are one of us now.' The funny thing was that I did not want to take one of Taylor Manors ornaments, but I also did not want the



Alex Pogrebniak gently removes eye-glasses from a resident at Taylor Manor to clean them.



resident to see me putting it back because I was afraid it would hurt her feelings, so I just had to wait and do it when she was not looking," he shared. "It really was sweet of her and made me feel so good that she had bonded with me."

The volunteer experience will certainly be an asset on his college application and, if he continues his weekly visits, may shape his future.

"I would like to become an industrial engineer, unless I decide instead to run a nursing home!" Pogrebniak said.

Sulzbacher Center recognizes Casey Goodwin

Casey Goodwin, an alumna of Riverside Presbyterian Day School, was recognized by the Sulzbacher Center last month for her volunteer efforts and having a heart to serve. Casey has been a volunteer at the Sulzbacher Center since she was six years old.

In 2009, when the Goodwin family of Epping Forest heard that the City budget cuts might force the center to reduce services, Casey wrote a letter to principal of RPDS and arranged a book sale. "All my friends and everyone at the school brought in books and sold them for a dollar; we raised about a thousand dollars, maybe more." The Used Book Sale which is now a yearly drive at the school to benefit local charities.

The 10th grade student at The Episcopal School of Jacksonville said she was motivated by her parents Sal and Jane Goodwin.

"My mom and dad started donating to Sulzbacher monthly...they heard about Sulzbacher and thought it was a great place. I started thinking about ways to give back and start getting involved. I'm sure there are a lot of kids around Christmas who would love to have the kinds of presents I've been getting so I asked friends to bring wrapped Christmas gifts."

The family, Sal, Jane, Casey and her brothers Nick and Ray, also help serve Thanksgiving lunch at Sulzbacher. "I think it's one of the most important things ever... to give back to the community and the people around you. It's extremely important...it's what I've been taught by my parents. It's an

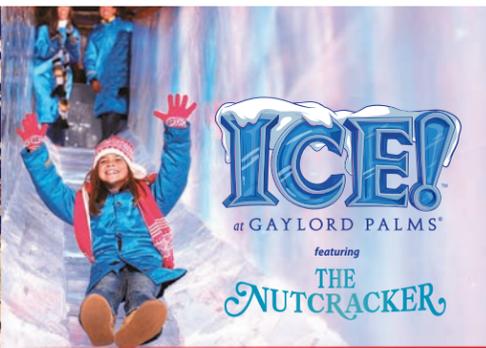


Volunteering at Sanctuary on Eighth Street

amazing feeling as well. If everyone gives a little bit you end up with something huge."

Her first year as a middle school student at Episcopal, Casey started Help4Jax, a service club that performs community service and raises funds for four nonprofits: Sulzbacher Center, DESC, Nourishment Network, and Dignity U Wear.

She received the Prudential Spirit of Community Certificate of Excellence 2011, and Episcopal Middle School's Katherine K. Zambetti Christian Service Award 2012-2013.



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Pinking out and filling trunks



San Jose Catholic School's Student Council has been busy this year. After only nine weeks in school, they have already completed two service projects and have more on the way.

The first service project was a "Fill the Trunks" campaign in which the entire student body was asked to bring in non-perishable food items and personal hygiene products to help support the Mandarin Food Bank. This is a monthly project, held twice since starting school in August. The students literally fill the car trunks with the donated items and they are taken to

the food bank for distribution to those in need. The second service project highlighted Breast Cancer Awareness with the students holding a "pink out" day at school and selling baked goods at lunch. Students were asked to donate one dollar each to wear their pink items to school and all proceeds will be given to the Mayo Clinic for cancer research. The overall donation should be over \$1,000 for cancer research.

There are 24 students who hold student council positions from fourth through eighth grade. They represent their individual classes and also grades pre-k 2 through third grade with the goal of service to others. The students strive to use their volunteer efforts to impact the school, community and city of Jacksonville.

Living the message to "do something"

Riverside Presbyterian Day School 6th graders completed more than 500 hours of community service within a five-mile radius of the school in one week last month, as part of the year-long Project LEADS program. The hands and feet of the 6th

grade students touched Catholic Charities, The City Rescue Mission, Downtown Ecumenical Services Council (DESC), Family Promise, Feeding NE Florida Food Bank, MaliVai Washington Foundation, Sanctuary on 8th Street, St. Catherine's Episcopal

Church Food Pantry and Day Care, and Sulzbacher Center.

Project LEADS will continue throughout the school year as the students serve God and the school with generous gifts of their time volunteered for after-school programs.



Front: Lila, Jalen, Hannah, Winnie, Abby, Kelly, Anna Kate, Katie, Jack; back: Leslie Prohaska, Dean of Upper School; Gabe Clark, PE Coach; Julie Perez, Spanish teacher, and Ford



Trish, Scotty, Olivia, Kelsey, Megan, Leslie Prohaska, Dean of Upper School



Ella

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Nordstrom opens with gala in support of area nonprofits

Fashion forward residents garner sneak peek

A long-anticipated night finally arrived for those rallying for the opening of Seattle-based fashion retailer, Nordstrom, Inc. at the St. Johns Town Center. As the Nordstrom family delivered its first store in Northeast Florida, the crowds were treated to a special evening of lights, music, cameras and fashion.

The event, entirely underwritten by Nordstrom, raised \$105,000 for the Cathedral Arts Project, Junior League of Jacksonville and Wolfson

Children's Hospital.

The 1,400-plus guests in attendance were the first to shop the new two-level Nordstrom store while enjoying delicious hors d'oeuvres, buffets, cocktails and live entertainment. The gala host committee included Tabitha and Jim Furyk, Susan and Hugh Greene, Marisa and Frank Martire, DiAnne and George Scanlon, Heather and Pat Geraghty and Ellen and Jim Wiss. The store officially opened its doors to customers Friday, Oct. 10.



(back row, l to r) Baptist Health CEO Hugh Greene, Jamie Nordstrom, President of Stores, Erik Nordstrom, President of Direct, Blake Nordstrom, President of Nordstrom, Inc., Host Committee Member Jim Furyk (front row, l to r) Susan Greene, Brandy Jefferson, Nordstrom St. Johns Town Center Store Manager, Hillary and Michael Aubin, Hospital President Wolfson Children's Hospital and Tabitha Furyk of the Host Committee

Cultural Service Grants awarded to 22

Almost \$2.5 million in funds have been awarded to 22 Duval County arts and cultural organizations for general operating support for fiscal year 2014-2015.

The Cultural Service Grant Program, funded through the City of Jacksonville and administered by the Cultural Council of Greater Jacksonville, assigns the funding levels based on annual operating revenues; the higher the operating revenue, the larger the grant.

The 2014-2015 Cultural Service Grant awards include 16 organizations within the Downtown and historic districts and six others outside this area. In Riverside, the Cummer Museum of Art and Gardens was awarded \$310,557; Friday Musicale \$35,162, and Riverside Fine Arts Association \$33,507. In San Marco, Theatre Jacksonville was awarded \$93,564.



Diane Martin and Anita Morrill



Erin Wolfson, Susan Smathers and Karen Wolfson



Delores Barr Weaver with Robin Albaneze



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By Peggy Harrell Jennings
Resident Community News

New Rules of Black Tie



An invitation to a warm weather wedding or party may prompt thoughts of fluttery dresses, chic sandals and a stunning hat. But when the invitation reads “black tie” or black tie optional, a chat with grandmother for an “Emily Post refresher” may be in order to ensure that no fashion faux pas are committed.

Winter black tie events, while glamorous, can present a challenge on the wardrobe front. How do you navigate the “dos and don’ts” for weddings, galas, balls or anything else that call for you to look fabulous and appropriate?

With the season upon us, it’s a good time to address some of these perplexing issues.



Black tie formal wear: What it actually means

Dress code for social functions that start after six p.m., “black tie” is

shorthand for “This is fancy and gentleman should wear tuxedos.”

A tuxedo is a good investment since formal dress styles for men are historically fairly consistent. Yes, you can learn to tie a bow tie and the less-than-perfect result is preferable to pre-tied bow ties and, while wing collars are the ultimate in formal wear, you can, with confidence, pair the bow-tie with a turndown collar.

When it comes to women’s formal wear, according to Linda Cunningham of Linda Cunningham San Marco, “White tie is definitely a long, formal gown [for women] but at a black tie event, depending on the venue and peer group, a short dress is appropriate if it is really dressy, not too short and definitely not something you would ever wear before dark.”

“We are getting back to traditional couture – sexiness with coverage – more sheer illusion, nude tulle, lace and hand beading, jewel and bateau necklines. Fashion trends are more conservative, more demure,” she explained.

While gloves are de rigueur for white tie, they are optional for black tie and currently less fashionable. However, in certain circles nylon gloves, as opposed to kid, will inspire whispered criticism for generations.

Besides the perfect dress, hair and make-up, diamonds are still a girl’s best friend. Hugh Harby of Harby Jewelers emphasized, “Classic is the best – diamonds never go out of style.”

If a gentleman decides to surprise a lady with jewelry for a special occasion, Harby said, “Pendants are the most visible piece of jewelry, they are the focus; earrings are great choices – something dangling and sparkly. Of course, a bracelet is always a nice addition. Besides classic white diamonds, yellow diamonds are the most popular.”

Black tie optional: What it means for women

Receiving a “black tie optional” invitation can leave you in a quandary wondering whether a tux will put you into the majority or make you stick out like a sore thumb. Generally “black tie optional” means you can’t go wrong if you wear it and you won’t stand out if you don’t.

For women, it means the option of a full-length gown or a cocktail dress, but whatever you choose has to hold up alongside men in formal tuxes and women who are glammed up in long gowns.

Ashley Holt of J. Ashley Boutique in Avondale noted, “There are lots of factors in this decision – the weather, the time, the location, what your significant other wants to wear, your personality or what’s in your closet. A short cocktail dress or long dress is appropriate and any event is always an excuse to buy something new.”

Robin Williams of CRAVE Boutique agreed that black tie optional makes choices more difficult. “First, I would ask what time the event is taking place. After six definitely means black tie. Otherwise, there aren’t really any rules – cocktail dress, long dress or tea length but never a pants suit no matter how dressy.”

Consider the social group attending and the type of activities involved in the evening. Dancing? You might want to re-think that short, tight, strapless ensemble. A soiree with the “older set”? Channel Kate Middleton. Business colleagues? Go for Taylor Swift or Helen Mirren – these fashionistas set the bar for good taste and elegance for all ages. Strive for elegant and simple and let your distinctive jewelry from Underwood’s or Harby’s set you apart.

Krista Nilsson of Therapie Boutique in San Marco shared, “Sometimes you might find a dress you like but it just doesn’t have that wow factor. Accessorizing makes the difference. A metallic or sparkly clutch and great jewelry takes you to whole new level.”

Emily Pepper, fashion buyer for Underwood’s, said the trend is “a return to yellow gold – big, bold cuff bracelets and chunky statement necklaces. Pave’ diamonds in black and white are perfect for a formal occasion.”

Since first impressions are often formed in the first three to five seconds of meeting someone, choosing attire appropriate for the event can create some anxiety. Just remember, no matter which way you go fashion-wise – long or short, trendy or classic – the main adornment for presenting yourself properly is a warm, open, confident smile.



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Charity Register

Charitable Organizations & their primary fundraising events

2014

November

Champions for Justice

Thurs., Nov. 6, 6:30 p.m., The Potters House, 5119 Normandy Blvd. · Awards will be given to those who have gone above and beyond to help victims of violent crime. Funds will be raised to help Justice Coalition continue to serve victims and their families in Northeast Florida.

Children's Champion Awards Gala

Thurs., Nov. 6, 6-9 p.m., Terrace Suite at EverBank Field · Each year, Episcopal Children's Services recognizes those working tirelessly on behalf of the children in our community. The 9th annual event will celebrate the contributions of seven extraordinary children's advocates. (904) 726-1500 or www.ecs4kids.org

Red, White & Blues

Fri., Nov. 7, 6-9:30 p.m., 3904 Alhambra Drive W. · A wine tasting and art auction to benefit the North Florida School for Special Education take place at the home of Gary McCalla. Tickets are \$50. (904) 724-8326 or www.northfloridaschool.org



11th Annual Festival d'Vine

Sat., Nov. 8, 6:30 p.m.-9:30 p.m., Treaty Oak Park, 1207 Prudential Dr. · Catholic Charities Jacksonville will partner with Ovinté for a



wine and food tasting fundraiser event with more than 200 wines to taste and purchase and 26 food vendors. Performing live will be The Chris Thomas Band. (904) 224-0062

Grape Escape

Mon., Nov. 9, 3-6 p.m., Ovinté, 1028 Buckhead Branch Dr. · An upscale wine-tasting event will raise funds for the Child Cancer Fund. (904) 396-4223 or www.childcancerfund.org

Lexus Champions for Charity Golf Tournament

Mon., Nov. 10, 11:30 a.m., Timuquana Country Club · A fundraising tournament will benefit UF Health Jacksonville from the RITA Foundation. Funds raised support the purchase of new high tech breast cancer detection equipment. Individual entry fee \$500, foursome \$1,800. (904) 244-9750

Florida Forum: James Carville & Mary Matalin

Wed., Nov. 12, 7 p.m., Times-Union Center, 300 Water St. · A political power couple will come to Jacksonville as a part of the Florida Forum Series. The event will benefit the Women's Board of Wolfson Children's Hospital. (904) 202-2886 or www.womensboardwch.com

Signature Chefs Auction

Thurs., Nov. 13, 6 p.m., The Omni Hotel, 245 Water St. · The tasting of signature dishes prepared by local chefs and the bidding

of Jacksonville. (904) 387-9927 or www.jjacksonville.org

Root Ball

Sat., Feb. 28, 6:30-11 p.m., WJCT Gallery and Studio, 100 Festival Park Ave. A casual event with food, entertainment, live music, and dancing will benefit the Greenscape of Jacksonville. \$200. \$100 for guests 30 and under. (904) 398-5757 or www.greenscapeofjacksonville.com

March

26th Annual Girl Scouts of America Distinction Luncheon

Wed., March 11, Hyatt Regency Riverfront, 225 East Coastline Dr. · Six local women who exemplify the Girl Scouts in their careers and community service will be honored. Funds raised will benefit The Girl Scouts of America. \$65 per ticket and sponsorships with tables for ten starting at \$1,000. www.girlscouts-gateway.org

Celebrity Chef Tasting Luncheon & Silent Auction

Thurs., March 19, Prime Osborn Convention Center, 1000 Water St. · Celebrity Chefs will dish up bites of their favorite recipes for attendants to sample. This and a silent auction will benefit the Salvation Army of Northeast Florida. Tickets are \$30. (904) 301-4875 or www.salvationarmynefl.org

Tuxes & Tennis Shoes

Fri., March 20, TPC Sawgrass, 110 Championship Way · A black-tie event with a twist will raise funds for the American Heart Association. Tennis shoes are optional. (904) 256-5271 or www.heart.org

April

Daily's THE TRADITION

Mon, Apr. 6, THE PLAYERS Stadium Course and Tues., Apr. 7, Dye's Valley Course Proceeds benefit St. Vincent's Mobile Health Outreach Ministry, which provides medical care for children and families who cannot afford the most basic primary care. For information, call (904) 308-7007.



Celebration 2015

Thurs., April 9, Hyatt Regency Riverfront, 225 East Coastline Dr. · A dinner will honor a selection of Leadership Jacksonville members for their dedication as Community Trustees and benefit Leadership Jacksonville. Tickets are \$150. (904) 396-6263 or www.leadershipjax.org

Walk to Cure Diabetes

Sat., April 11, 8 a.m., Jacksonville Fairgrounds

for a private meal preparation will benefit the March of Dimes. Tickets are \$150 and Tables are \$1,800. (904) 398-2821 or www.marchofdimes.org

Empty Bowls Luncheon

Tues., Nov. 18, Noon-1 p.m., Prime Osborn Convention Center, 1000 Water Street Guests will be served a simple meal by local celebrities. Take home a bowl that was handmade by Jacksonville area senior citizens or students. Individual tickets are \$30, non-profit tables are \$300 and corporate tables are \$600. (904) 353-3663 or www.wenourishhope.org

St. Johns Riverkeeper Oyster Roast

Fri., Nov. 21, 7 p.m., The Garden Club of Jacksonville Fundraiser to celebrate the river and support the organization's advocacy, outreach, and education programs. (904) 256-7591 or www.stjohnsriverkeeper.org



Holiday Market

Nov. 21-22, Fri. 11 a.m. to 5 p.m., Sat. 10 a.m. to 5 p.m., Jacksonville Fairgrounds · More than 60 vendors will gather to benefit the Junior League of Jacksonville. Tickets are \$7 for individuals and \$10 for couples. (904) 387-9927

River Garden Gala

Sat., Nov. 22, 7 p.m., Sawgrass Marriot Resort, 1000 PGA Tour Blvd. · Attendants may partake in cocktails, dancing, dinner, and a silent auction to

benefit River Garden Hebrew Home and Wolfson Health and Aging Center. (904) 886-8431 or www.rivergarden.org

Toast for a Cure

Sat., Nov. 22, 6 p.m., Hyatt Regency Downtown, 225 East Coastline Dr. Attendants will be able to network and donate through various live and silent auction items to benefit the Muscular Dystrophy Association. Tickets are \$225 and tables are \$1,700. (904) 296-7434

Step Out: Walk to Stop Diabetes

Sat., Nov. 22, 9 a.m., Riverside Arts Market Individuals and teams of walkers fundraise for the American Diabetes Association. (904) 730-7200

December

Art & Antiques Show

Dec. 5-7, begins at 11 a.m., Prime Osborn Convention Center · A show themed "Boxwoods and Bow-ties" will feature vintage and postmodern art and antiques, along with lectures and workshops, all to benefit the Women's board of Wolfson Children's Hospital. An opening night party will be held Dec. 5. (904) 202-2886



THE WOMEN'S BOARD WOLFSON CHILDREN'S HOSPITAL

2015

January

MOCA's Night of WHITE

Thurs., Jan. 22, Time TBA, Museum of Contemporary Art, 333 N. Laura St. · An intimate dinner will coincide with an exhibition focusing on the color white to benefit MOCA. (904) 366-6911 or www.mocajacksonville.org

February

Fight for Air Climb

Sat., Feb. 7, Bank of America Tower, 50 North Laura St. · Funding the American Lung Association, participants will walk, run, or race up hundreds of steps in downtown Jacksonville's prominent skyscrapers. Registration is \$30 with a minimum \$100 donation to the cause. (904) 520-7117 or www.lung.org

A Night for Heroes

Sat., Feb. 7, 6-10 p.m., Sawgrass Marriott Resort, 1000 PGA Tour Blvd. · This black-tie gala will honor the many men and women who support trauma victims and their families with dinner, an auction and dancing. (904) 244-9750 or www.ufhealth.org



Florida Forum: Gen. Keith B. Alexander & Robert S. Mueller

Tues., Feb. 10, 7 p.m., Times-Union Center, 300 Water St. · A former commander and FBI agent will speak at the forum to benefit the Women's Board of Wolfson Children's Hospital. (904) 202-2886 or www.womensboardwch.com

Red Rose Ball

Fri., Feb. 13, 7 p.m., Jacksonville Marriott Southpoint, 4670 Salisbury Rd. · Dinner, a live auction, music and dancing will offered to those raising funds for St. Vincent's Spine and Brain Institute. Tickets are \$300. (904) 308-7306 or www.jaxhealth.com/foundation



DONNA Marathon Weekend

Feb. 13-15, Locations vary · Runners will have an opportunity to raise funds for breast cancer research, benefitting the Donna Foundation. (904) 355-7465 or www.breastcancer-marathon.com

Whale of a Sale

Feb. 27-28, Time TBA, Jacksonville Fairgrounds A mega-garage sale will attract hundreds of bargain-hunters. A preview party the night before the sale will include cocktails, dinner, and a preview of the sales to benefit the Junior League

A charity walk with a family atmosphere, food, games, bounce houses, and more will benefit the Juvenile Diabetes Research Foundation. (904) 739-2101 or www.jdrnorthflorida.org

Spring for the Arts: 11th Annual Cathedral Arts Project

Fri., April 17, 6:30 p.m., Deerwood Country Club, 10239 Golf Club Dr. · The 11th annual arts project will benefit the Cathedral Arts Project with auctioned items, food, drinks, and performances by CAP kids. General admission is \$125. Young professional tickets for those 35 and under are \$75. (904) 281-5599

Katie Ride

Sat., April 18, Amelia Island · A bike ride with routes from 18 to 100 miles and a fun run/walk will benefit the Katie Caples Foundation. (904) 491-0811 or www.katierideforlife.org

Cowford Ball

Sat., April 18, 6 p.m. Jacksonville Fairgrounds A western-style event with food, live and silent auctions, midway games, dancing and more will benefit the American Cancer Society. (904) 391-3613 or www.cancer.org

Butterfly Festival

Sat., April 25, 10 a.m. to 4 p.m., Tree Hill Nature Center, 7152 Lone Star Rd. Families may gather to celebrate nature and butterflies with a live butterfly exhibit, music, vendors, food, drinks and animal to benefit the Arlington Nature Center. General admission is \$5. (904) 724-4646 or www.treehill.org



Celebrate GOOD

Thurs., April 30, 6-9 p.m., Times-Union Center, 300 Water St. · HandsOn Jacksonville will recognize the most influential individuals and companies for their good deeds throughout the year at its annual fundraiser. Tickets are \$100. (904) 332-6767 or www.handsonejacksonville.org

May

Oxygen Ball

Fri., May 1, TPC Sawgrass, 110 Championship Way The 17th annual Oxygen Ball will include silent and live auctions, dinner, and entertainment, all to benefit the American Lung Association. Tickets are \$200. (904) 520-7117 or www.lung.org

6th Annual RiverHops

Sat., May 2, 6-10 p.m., Location TBA · A gourmet beer pairing at a private home along the banks



of the St. Johns River will benefit the North Florida School for Special Education. Tickets are \$150 and corporate tables are \$1,500. (904) 724-8326 or www.northfloridaschool.org

Wolfson Children's Hospital Bass Tournament

May 14-16, Palatka, Florida · Anglers, volunteers and spectators will gather for the second largest bass tournament in the nation to benefit the Wolfson Children's Hospital. (904) 202-2919

Go Red for Women Luncheon

Fri., May 29, Omni Jacksonville Downtown, 245 Water St. · A health and education expo at 10 a.m. and a lunch and fashion show at noon will benefit the American Heart Association. (904) 256-5274 or www.heart.org

June

Jacksonville FOODFIGHT

Thurs., June 4, 6:30 p.m., EverBank Field Aiming to take a bite out of hunger, this event will feature more than 60 of the area's best restaurants, caterers, and beverage wholesalers at a food fest to benefit Second Harvest North Florida. (904) 739-7074 or www.jacksonvillefoodfight.com

Tim Tebow Celebrity Gala and Golf Classic

Spring 2015, TPC Sawgrass, 110 Championship Way · A gala will kick off the Golf Classic with Tim Tebow and his celebrity friends for a weekend of fun to benefit the Tim Tebow Foundation. (904) 380-8499 or www.timtebowfoundation.org

September

Delicious Destinations Gourmet Food & Wine Gala

Sat., Sept. 12, 7 p.m., Ponte Vedra Inn & Club Celebrity chefs showcase culinary talents, live and silent auctions. Go to www.jaxhealth.com/calendar



October

The Pink Ribbon Golf Classic

October, Ponte Vedra Inn & Club, 200 Ponte Vedra Blvd. · Women golfers will tee off to raise funds for to support breast cancer research and support for victims of breast cancer. (904) 567-6180 or www.pinkribbonjax.org

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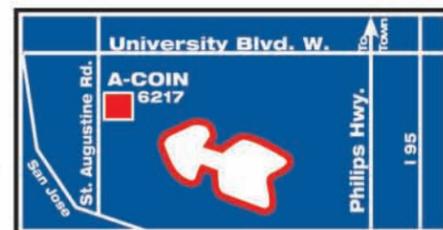
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